

Sweet Happenings from Your Sweetheart

Sigma Chi ~ Eta Iota

Eta Iota starts *Fall 2011* with a bang!

Monday August 29, 2011 was the beginning of a new school year for Eta Iota Brothers! Having the first Chapter of the year the night before, the Brothers began the semester with a fresh start. After a few long months without seeing each other, they quickly jumped right back in the swing of things and were excited to begin the Fall 2011 semester (of course, after sharing stories of their adventures over the summer).

Some of the Brothers were able to attend Grand Chapter 2011, where the new Grand Council was elected as well as the 32nd International Sweetheart was crowned. Others attended Horizons and Balfour Leadership Training Workshop and got the chance to meet and work with other Sigma Chis across the United States and Canada. (You can hear some of their stories in the next few pages).

To welcome all the guys back this year, I made each of them a *Back to School Gift* (more pictures of the gifts can be seen at www.facebook.com/EtaIota.Sweetheart).

In the gifts, I included 7 items:

1. Popcorn to eat while they study as it helps to retain information
2. Peppermints to eat while taking tests as the mint helps to fire neurons and aids in remembering important information
3. Pens so that they always have something to write with in class
4. Gum in case they meet a girl and need some fresh breath
5. A condom because they should always practice safe sex ... again, in case they meet a girl
6. A photo magnet of me and the guys taken at the Spaghetti Dinner last spring
7. A card to keep in their wallet with the *Jordan Standard* on one side and the *Eta Iota Vision Statement* (Leaders Promoting Respect, Accountability, and Philanthropy to better our Brotherhood and Community) on the other

September 9, 2011

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This semester looks like it will bring a lot of fun and exciting things to the Brotherhood. This Saturday (September 10th), the Chapter gets to train together in the Fraternity's *Mission 365* program – all to help them better prepare for this semester's recruitment beginning on the 19th of this month. Then shortly after, the Chapter will be hosting its biggest philanthropic event – *Derby Days* – where they will not only be able to raise money for charity but also work with the sororities on campus as they battle it out for 1st place!

But until then, it is back to school and hitting the books for all of the Brothers here at Eta Iota!



Eta Iota hosts a *Labor Day BBQ* to welcome new students to ERAU!

This past Monday (September 5th), Eta Iota not only celebrated Brother Trevor Simms' Birthday, but also hosted a Labor Day BBQ at the house. Starting out as a social with a sorority on campus, the Brothers grilled some hot-dogs and hamburgers, played corn-hole, and enjoyed the freshness of the pool on a hot summer Labor Day. There are a lot of potentials that came to the House and met with the Chapter! It was a fun and exciting day for everyone and a great way to celebrate the holiday with friends. Check out some pictures from the day!



The Birthday Boy!



Meet the 32nd International Sweetheart Miss Sydney Binnington ♥

As you all know, it is a time-honored tradition for the Fraternity to name a International Sweetheart to represent Sigma Chi for two years. A committee appointed by the Grand Consul narrows the chapter nominations down to three finalists, and the undergraduate representatives select the new International Sweetheart by a vote.

Our Consul, Taylor Quackenbush, attended Grand Chapter this summer and represented Eta Iota during this special time. It was there that the 32nd International Sweetheart was crowned – Miss Sydney Binnington from The University of Western Ontario. Yes, that is right – she is not only the 32nd International Sweetheart but is the first woman to actually be international ☺

I have had the privilege of connecting with Sydney and I wanted to be able to have her introduce herself to all you! As International Sweetheart, she plans to visit as many Chapters as she can and meeting all of the wonderful men of Sigma Chi. As she visits Chapters and works with them, I will do my best to keep you all updated with what she has been up to!

But until then, here is a letter that she wrote to you all:

Dearest Brothers of the Eta Iota Chapter,

I am so thrilled and so honoured to serve as your 2011-2013 International Sweetheart. I've had an unreal experience thus far and it's only just beginning. I especially can't wait to travel South to visit all of you, Michelle has told me amazing things.

For those of you who don't know a lot about me, I was born in Toronto, Ontario and am now entering my final undergraduate year at the University of Western Ontario. I'm earning a degree in Honours Specialization History and hope to continue on to Law School and after that, either to open up my own firm or live out my dream of being a news broadcaster! Outside of the class room I'm quite active around campus and in the community, through my sorority, Pi Beta Phi as well as Western's Sigma Chi Chapter, Epsilon Omicron. (If you haven't come up to visit us yet- you MUST, we have too much fun).

However, for every minute of fun we have, we make sure we give back to those who are not as fortunate as us. Together we volunteer around the local community, as well as raising money for other organizations such as Habitat for Humanity in New Orleans and the Huntsman Cancer Foundation. Although they are not local causes, we feel they are just as important.

As your International Sweetheart, one of my main goals is to carry on these philanthropic efforts, specifically by encouraging each chapter of Sigma Chi to focus on raising \$5000.00 in order to earn a brick on the Huntsman Foundation's Wall of Hope. Earlier this year, I took this task upon myself and it was a great success. It was not difficult, it was for an amazing cause, it is one of Sigma Chi's favourite causes, in fact, and it also helped bring our chapter closer. If we can do this, I know you boys can accomplish this as well and I will do everything in my power to help you!

Get ready for a great two years, I really cannot wait to come down and meet all of you! Until then, feel free to contact me if you have any questions or ideas!

Most Sincerely,
Sydney

"... The girl of my dreams is the sweetest girl Of all the girls I know Each sweet co-ed, like a rainbow trail Fades in the afterglow ...

... And the moonlight beams On the girl of my dreams She's the Sweetheart of Sigma Chi."



Hypnosis at Eta Iota!

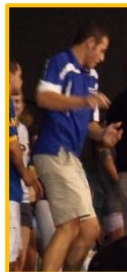
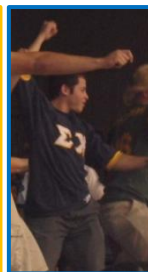
Every year on the first day of school, Touch-N-Go Productions at Embry-Riddle host a night of hypnosis. This year, hypnotist CJ Johnson came to Embry-Riddle and boy did he put on a good show. Brothers Pedro Pinero, Daniel Duquette, and Tim Englehardt volunteered and were several of the students who got up on stage and were hypnotized in front of the entire school. Here are some pictures from the night ...



Brothers carrying Pedro onto the stage



Daniel Duquette striking a pose



Left: Pedro dancing to "Grease Lightning"
Middle: Tim showing off for the audience
Right: Daniel and Pedro sporting some winning moves
Bottom: Some of us that came to watch



Summer Adventures

Stories from Grand Chapter, Horizons, and BLTW – from the eyes of undergrads and alumni!

Over the summer, undergraduate and Alumni Brothers congregated together at many different Sigma Chi events – Horizons, Balfour Leadership Training Workshop, and Grand Chapter. Here are some of the stories from Brothers who attended different events:

Taylor Quackenbush, Eta Iota's Consul, was selected to go to Horizons this summer, as well as Josh Chancey. Taylor went around mid-June and Josh attended earlier on in the summer. They both were able to work and meet with other Sigma Chis and came back to school with new things that will help the Chapter. Taylor also served as Eta Iota's delegate at Grand Chapter.



Jeremiah Poff, Eta Iota's Quaestor, also attended Grand Chapter with Taylor – and they sure did have a good time together. The previous Grand Consul upgraded his and Taylor's room to an executive suite with a bath tub full of beer. They also enjoyed a rooftop party downtown on top of a bar owned by Sigma Chis and got to hang out with HI Alumnus, Ramano Sprueil. Jeremiah also attended BLTW this summer along with Brothers Josh Chancey, Andres Villalobos, Pedro Pinero, and Tim Englehardt. This year's BLTW was the largest to date with over 2000 Brothers in attendance.

At both events (Grand Chapter and BLTW), were the Central Florida Praetor, PJ Stephens, and the HI Chapter Advisor, Brian Lojko. At BLTW, the Chapter received eight executive chairs as a donation from Grand Pro Consul Michael Greenburg for the new conference room. Brothers were honored with the *Henning Award* for having the highest percentages of Life Loyal Sigs in the Fraternity for the 10th year in a row. Eta Iota House Corp also won an award for having outstanding operations.

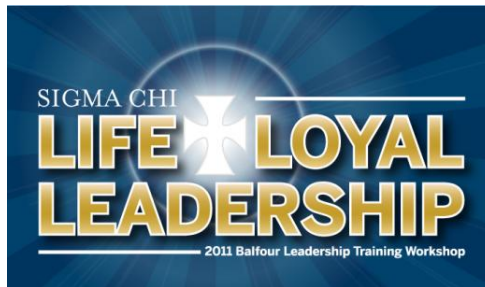


Eta Iota Brothers receiving the Henning Award



Eta Iota House Corp being honored

Derek Pizzo, Eta Iota Alumnus, had the chance to attend BLTW this summer as an alternative for chapter advisor to Florida Southern College (FSC). While there, he participated in Cornerstone. He said that Balfour in Raleigh Durham was another successful year. The campus was very hilly and the weather extremely hot. For this reason, it is rumored that BLTW will move to a more northern school in Minnesota next year.



Derek personally found the Alumni Cornerstone program to be more beneficial than any of the undergraduate groups that he was part of in previous years. The Cornerstone program is a developmental program to transition Alumni into chapter advisors or house corporations offices. Its level of detail and mature was impressive and the information very informative.

FSC recently had their house condemned by the university to build new tennis courts. Thanks to the support of a Billionaire alumni, he is paying to rebuild the house and will be paid back overtime. They are very fortunate. Derek also says that Ritual History has become an coming attraction at BLTW and it was very motivating learning the deeper meanings to the Sigma Chi Ritual. He quotes one Sig in saying, "I have been a Sigma Chi for 35 years and I didn't know any of this."

While at BLTW, Derek met up with the new chapter advisor to FSU and has since been appointed to the chapter advisory board in Tallahassee. He is very excited for this experience as they are a slightly larger Chapter holding steady membership in the 80s, going through many of the same problems faced at Eta Iota, but also celebrating with success in recruitment.

Ryan Wakefield, another Eta Iota Alumnus, wrote a short article on his experiences this summer:

Sigma Chi Horizons was created in 1999, right at the end of my undergraduate experience. I remember being jealous of the younger brothers who were eligible for a learning journey of this capacity. In the summer of 2010, I arrived at Snowbird Ski Resort in Utah to for the Horizons guide training, eleven years later. I was joined by fellow Eta Iota Sig, Ramano Sprueil. I was humbled to return once again to Snowbird for the summer of 2011 to embark on a learning journey with my own group of undergraduate explorers.

Horizons is a values based leadership academy that is like none other in the Greek world. Centered around on mountain "missions," small group teaching and discussion time, Horizons participants quickly learn to step out of their comfort zone and push themselves to become better men. In our opening this past June, our lead guide remarked, "the world is full of tourists, however we are here to be explorers." It was with that mindset that the group approached all situations. Horizons, however is more about the development of character than of just leadership skills.

Horizons currently holds four sessions per summer, with 48 undergraduates in each session. This smaller participant number keeps Horizons both intimate and coveted. As a guide, I will continue to work with the eight undergrads from my group over the next two years, I hope to return to Snowbird in 2014. Eta Iota has a long history of Horizons graduates including 14 undergraduate brothers along with both myself and Ramano as trained guides. This past summer brothers Taylor Quackenbush and Josh Chancey also attended, but in different sessions than myself.

The uniqueness of the Snowbird setting, combined with the strength of our brotherhood allows for an atmosphere that cannot be replicated. I am very thankful to once again have the opportunity to give back to Sigma Chi, as well as to represent Eta Iota. If you are interested in becoming a Horizons guide please, do not hesitate to contact me via email at ryan@soBeyeG.com.

SIGMA CHI



HORIZONS

More pictures from the summer ...



Bringing back the 80's!

To celebrate being back at school with all of the Brothers, the Chapter got together and dressed up for an 80s themed night full of lots of fun! The younger brothers got their first glimpse of the time (as many of them were not even born yet) whereas some of the older Brothers got to relive their childhood years! The Chapter was even able to hang out with some of the Eta Iota Alumni who were in town for the weekend. Check out some of the 1980 getups that we all came up with!



The Sweetest Goodbye ... until the next issue of course!

Well it was a nice and long summer for me and I was so happy to be back at ERAU and especially, with all of the guys. It is amazing how in just a few short months you can immensely begin to miss the people who are close to you. Look forward to new and exciting events this semester! If you would like to see anything in the newsletters or add some stories of your own, let me know - you can always email me at sweetheart@etaiota.org.

Farewell until then ... Love Your 2011 Sweetheart

Enhance your Business with Keith Ferrazzi and Dylan Conroy!

Over the summer, I had the opportunity to become acquainted with a Sigma Chi from the University of California Santa Barbara - Dylan Conroy. Dylan volunteers for the Fraternity and has been the Assistant Grand Praetor for the Los Angeles Coastal Province and a Facilitator for the Choices Program since 2008, and a member of the Steering committee for the Betty Ford/Sigma Chi Alliance, to name a few.

Dylan works with Significant Sig and #1 New York Times Best Selling Author, Keith Ferrazzi, as the Head of West Coast Sales for Ferrazzi's Relationship Masters Academy. This academy, also known as Ferrazzi Greenlight, transforms the way organizations create and execute strategy, through research, training, and consulting. They help their clients develop potential relationships to reduce cycle time, increase sales, accelerate revenue growth, and achieve specific corporate goals. It is an online learning academy that delivers an exclusive program aimed at corporate professionals, entrepreneurs, and independent consultants.

If you or your company is interested in taking advantage of this wonderful program, definitely enroll now! Dylan sent me a coupon code for you all to use - SIGMACHI for 1K off or 50% off.

For more information, please contact Dylan at DConroy08@aol.com.

Eta Iota's Recruitment Schedule for Fall 2011

For those of you who are in town and would like to come to recruitment, here are all the events:

- Surfing with the Sigs/Beach Day Monday, September 19th, 6:00 PM
- Bowling at Ormond Lanes Tuesday, September 20th, 6:00 PM
- Go-Karts, Mini-Golf & Batting Cages Wednesday, September 21st, 6:00 PM
- Buffalo Wild Wings at the Winged Sig House Thursday, September 22nd, 6:00 PM
- Spaghetti Dinner at the COA Atrium Friday, September 23rd, 7:00 PM

For more information, please contact Recruitment Chair Pedro Pinero - Phone: (505) 803-1154